

A 1 Day Arrow Series on Finance for Non-Finance on: READING AND USING FINANCIAL STATEMENTS (Making better and informed financial decisions)

Introduction

“Do you make financial decisions for your company? If you do, do you have a basis for the decision?”

Understanding finance normally begins with taking the initial step of learning to read, analyze and interpret the common financial summaries - Balance Sheet, Income Statement (Profit & Loss Account) and the Cash Flow Statements. These financial summaries of a business entity's operation and position served as key documents in evaluation of relationship between the entity and its many stakeholders. Such relationships may include stewardship, investing, business partnership, credit assessment, etc.

This program is designed to introduce important financial concepts and practical financial understanding to develop financial skills for managers and executives as a continuing learning process.

Upon completion participants would be able to understand financial relationships and their importance in driving success. They would also be able to recognize key performance indicators and develop consciousness of profitability, cash flows and financial risks of businesses.

Course Outline

Structure and Contents of financial statements

- Income Statement - the 4 profit lines / impact of non-core revenue
- Balance Sheet - classification of assets and liabilities
- Cash Flow Statement - generation & usage of cash flow

Workshop Exercise: Do up the common size financial statements

Evaluating financial performance

- Value creation and Profitability
- Quality of Earnings

Impact of environment, product life cycle and corporate strategies

Evaluating Financial Position & Cash Flow

- Working capital & it's quality
- Liquidity and Solvency
- Usage of resources and its efficiency
- Cash flow generation and adequacy
- Operating, Investing & Financing activities

Group Exercise: Analyzing and interpreting financial statements of a PLC

Review and conclusion

Methodology

Interactive Lectures plus hands-on approach, case studies and group discussions

Trainer's Profile

Mr. Winson Han CA (M) CA (ANZ) B COM

Winson is a Chartered Accountant by profession and has over 40 years of experience having served in various roles as practicing accountant, company secretary, financial controller and management consultant.

He has facilitated many public and in-house seminars in financial analysis, financial planning & budgeting and SST/GST for many clients from MNCs to PLCs; and from professional accounting bodies to government agencies over the years. He was the principal facilitator for a core paper on financial analysis and valuation for post graduate diploma awarded by FINSIA, Australia.

Mr. Han holds a degree in commerce from New Zealand and is a member of the newly merged body - Chartered Accountants Australia and New Zealand and Malaysian Institute of Accountants. Presently, he spends his time assisting companies to better manage their businesses through an integrated process covering strategic planning; tactical design, planning and implementation; and monitoring, review and analysis. He also advice companies on financial management, cost reduction and SST/GST from compliance to implementation.



Date, Time & Venue

15th January 2019, Tuesday @ Crystal Crown Hotel, Petaling Jaya

8th February 2019, Friday @ Vistana Hotel, Kuala Lumpur

Time: 9.00am to 5.00pm

Course Fee

Full Course Fee - RM 800.00 (inclusive of GST)

- Early bird fee of RM700 if payment is made at least 14 days before event date.
- Group Discount of 10% for 3 or more participants from the same company on applicable fee.
- Course fee includes 2 tea breaks, lunch, course material and certificate of attendance



ARROW TRAINING SDN BHD (509292-A)

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REGISTRATION FORM

READING AND USING FINANCIAL STATEMENTS (Making better and informed financial decisions)

15th January 2019 @ Crystal Crown Hotel, PJ 8th February 2019 @ Vistana Hotel, KL

Billing Details

Organization _____

Address _____

Contact person _____ Designation _____

Email _____

Tel _____ Fax _____

Participant(s)' Details

Participant 1 (Full name as per IC) _____

Designation _____ Mobile no. _____

Email _____

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Participant 2 (Full name as per IC) _____

Designation _____ Mobile no. _____

Email _____

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Participant 3 (Full name as per IC) _____

Designation _____ Mobile no. _____

Email _____

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Method of Payment

I / We shall make the payment two weeks before the event of RM700 to enjoy the early bird fee.

By banking transaction By courier / post

I / We shall make the payment during the event (normal fee of RM800)

I / We shall make the payment within 30 days after completion of the event. Please find enclosed is our letter of undertaking (normal fee of RM800)

HRDF-SBL

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Please be informed that in accordance with the Malaysian Personal Data Protection Act 2010 ("PDPA"), by providing your personal data to Arrow Training Sdn. Bhd. (hereafter referred to as "ATSB"), you have hereby given consent to ATSB to process your personal data for the purpose as stated below.

Purpose

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If you give ATSB information on behalf of someone else, you confirm that the other person has appointed you to act on his/her behalf and has agreed that you can: (a) give consent on his/her behalf to the processing of his or her Personal Data and (b) receive on his/her behalf any data protection notices.

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ATSB may provide your personal information to our affiliates and partners in relation to the purpose above.

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1. ATSB shall retain your personal data for seven (7) years from the date of collection; and
2. ATSB shall remove your personal data when you write to ATSB to withdraw your consent. You may email to compliance@arrow-training.com.my stating so.

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You also have the right to request access to your personal data at all times and be entitled to correct it if necessary. Please read and understand ATSB's Personal Data Protection Notice before you agree to submit your personal data.

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ACKNOWLEDGEMENT STATEMENT

I hereby acknowledge that I have read, understood and accepted Arrow Training Sdn. Bhd.'s Personal Data Protection Notice and Terms & Conditions.

Signature & Company Stamp
Name:

TERMS & CONDITIONS

1. Admittance will only be permitted upon receipt of full payment or letter of undertaking.
2. Course fee is payable to ARROW TRAINING SDN. BHD.
3. Closing Date - 1 week before commencement of seminar, or when maximum capacity of seminar class is reached, whichever is earlier
4. Confirmation - You will receive an invoice indicating course fee, seminar date and hotel information. Check it for accuracy.
5. Cancellation / Transfer / Refund
Written cancellations/transfer notice received:
 - 7 working days before the event, full refund of registration fee will be made.
 - Less than 7 working days before the event are subject to administrative fee of 25% of the full registration fee.You may substitute an alternate participant(s) or transfer to another event with 7 working days' notice. Any difference in fees will be charged accordingly.
6. Confirmed registrant who failed to attend on the day of event and did not cancel his registration in writing is liable for the entire fee.
7. In the event of cancellation by Arrow Training, all fees will be refunded in full, or the participant may reschedule to the next available seminar. Should cancellation become necessary, Arrow Training will attempt to contact all registrants verbally or in writing.

Disclaimer

Arrow Training reserves the right to change the speaker, date and to cancel the programme should circumstances beyond the company control arise. Arrow Training also reserves the right to make alternative arrangements without prior notice should it be necessary to do so.

Upon signing the registration form, you are deemed to have read and accepted the terms and conditions.



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